

## **2005- 2008 Strategic Plan College of Agricultural Sciences**

Strategy Updates: Reports on Implementation of Initiatives as of April 5, 2005

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### **Goal A: Increase enrollment and enhance student success**

- Initiated operational planning to integrate county offices into the undergraduate student recruitment process. (County offices, 2/05)
- Leveraged college resources to aid in graduate student recruitment. All of these resources are being used to meet the dual criteria of academic excellence among the applicants and support of concepts in our new college strategic plan. The investments we are making target multi-functional aspects of the college, the three systems that we identified as strategically important, and the diversity of our operation. Eight additional graduate fellowships have been created and offered to graduate applicants. Assistantship support has been identified for the Latino Agricultural Resource Center, data mining of college impact databases, and bioprocessing topics. We have awarded four Bunton-Waller scholarships, and have partnered with the graduate school to create four assistantships for use during this upcoming academic year by the Intercollege Graduate Degree Program in Ecology in support of new Ph.D. students to work with college faculty. We continue to provide tuition GIA support to the Population Research Institute and the Northeast Regional Center for Rural Development. (Research and Graduate Education, 2/05)
- Discussed college marketing efforts with Cindy Hall, director of university marketing. Cindy and her colleagues will be working with the college on a marketing campaign starting in April 2005. (Deans group, 3/05)
- Chartered an environmental curriculum study group that will assess college environmental programs and identify recommended changes to result in increased enrollment and student success. The study group will be led by Dave Mortensen and is targeted to start meeting April 2005. (Deans group, 3/05)

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### **Goal B: Enhance knowledge discovery and translation**

- Initiated a cross-departmental search to hire up to six faculty to work in reproductive biology, which was a study group priority. Gary Killian is leading the search committee. (Deans group, 12/04)
- Started the college Environmental and Natural Resources Institute, led by Jim Shortle and an advisory committee. (Deans group, 3/05)

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**Goal C: Strengthen meaningful communication and mutual education with current and new stakeholders**

- Initiated a pilot of the research and teaching functions of the College of Agricultural Sciences Planning and Reporting (CASPAR) system. (Research & Graduate Education/ICT, 3/05)
- Submitted the college's annual experiment station and cooperative extension reports to Cooperative States Research, Extension, and Education System, United States Department of Agriculture (CSREES-USDA) in fulfillment of requirements of the Agricultural Research, Education, and Extension Reform Act. (Research & Graduate Education/Cooperative Extension, 3/05)

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**Goal D: Lead and manage the College as a system**

- Developed guidelines for unit level planning and scheduled planning discussions to be held with units and the deans group during summer 2005.
- Arranged for a team of deans/department heads to attend the summer 2005 American Council on Education academic leadership workshop.
- Selected one faculty member and one extension educator to be nominated for participation in the new LEAD 21 program, and one department head to be nominated for the new Food Systems Leadership Institute